

Primary Capital Request

Investment in 1 App Model = \$100,000
(Please Note, this is Negotiable)

Offering a Respectable 37.5% Share of Gross Profit to Investor
(Deposited Immediately on a Monthly or Quarterly Basis According
to Your Preference, After Initial Google & Apple Fees).
I Will Pay for All Monthly
Operating Costs!
Business Terms are Flexible and Negotiable.
Thank You!

Initial Distribution of Capital

- Trigma Software (Tablet, Mobile and Laptop App) = \$37,800
- Continued Project Management, Quality Control & Oversight
(4 Months During Build Time) = \$8,000
- Commercial Insurance for 1 Year = \$997
- Legal Fees (for example, creation of medical liability release to be
used in App, transition to LLC, business contract etc.)
= \$5,000
- Initial Marketing & Advertising for 1 Year = \$44,000
- Trademark and/or Patent Application, Misc. = \$4,000

Total = \$100,000

Conservative Profit Scenario

Acquire **250k in Downloads** over the Course of 5 Years via Google Play and Apple, with Additional **62.5k in Renewals (25% Renewal Rate)**.

Download Goals, per Year:

30k in Year 1 = Approximately 2,500 Downloads per Month

40k in Year 2 = Approximately 3,300 Downloads per Month

50k in Year 3 = Approximately 4,160 Downloads Per Month

60k in Year 4 = Approximately 5,000 Downloads Per Month

70k in Year 5 = Approximately 5,830 Downloads Per Month

* Available for Download via Android & Apple Tablet, Mobile Phone and Laptop

Total Gross Profit:

\$8.99 Per Download, for 1 Year of Service = **\$2,809,375**

Costs/Deductions for 60 Months:

- 30% Google & Apple Fee = **\$842,812**

- 37.5% Investor (Immediately After Google & Apple Fees) = **\$737,461**

Operating Costs for 60 Months:

* (Please Note - I will pay for these out of gross profit):

- \$125k Marketing & Advertising (\$25,000/yr. x 5)

- \$5k Commercial & Professional Insurance (\$1,000/yr. x 5)

- \$8,040 Extra Data Storage (\$134/mo. x 60)

- \$66k Trigma Monthly Maintenance & Upgrades (\$1,100/mo. x 60)

- \$125k Personal Assistant for Cardiovascular Center Communication and Canvassing, Various Office & Internet Tasks, etc..
(\$25,000/yr. x 5)

Investor's Total Profit = \$737,461.00

Minus Original 100k in Capital = \$637,461.00

Moderate Profit Scenario

Acquire **345k in Downloads** over the Course of 5 Years, via Google Play and Apple, with Additional **85k in Renewals (25% Renewal Rate)**.

Download Goals, per Year:

30k in Year 1 = Approximately 2,500 Downloads per Month
50k in Year 2 = Approximately 5,000 Downloads per Month
75k in Year 3 = Approximately 6,250 Downloads per Month
90k in Year 4 = Approximately 7,500 Downloads per Month
100k in Year 5 = Approximately 8,300 Downloads per Month

* Available via Android & Apple Tablet, Mobile Phone and Laptop

Total Gross Profit:

\$8.99 Per Download, for 1 Year of Service = **\$3,865,700**

Costs/Deductions for 60 Months:

- 30% Google & Apple Fee = **\$1,159,710**
- 37.5% Investor (Immediately After Google & Apple Fees) = **\$1,014,746**

Operating Costs for 60 Months:

* (Please Note - I will pay for these out of gross profit):

- \$125k Marketing & Advertising (\$25,000/yr. x 5)
- \$10k Commercial & Professional Insurance (\$2,000/yr. x 5)
- \$14,400 Extra Data Storage (\$240/mo. x 60)
- \$66k Trigma Monthly Maintenance & Upgrades (\$1,100/mo. x 60)
- \$125k Personal Assistant for Cardiovascular Center Communication and Canvassing, Various Office & Internet Tasks, etc.. (\$25,000/yr. x 5 Years)

Investor's Total Profit = \$1,014,746.00

Minus Original 75k in Capital = \$914,746.00

Outstanding Profit Scenario

Acquire **475k Downloads** Over the Course of 5 Years, via Google Play and Apple, with Additional **119k in Renewals (25% Renewal Rate)**.

Download Goals, per Year:

50k in First Year = Approximately 4,160 Downloads per Month

75k in 2nd Year = Approximately 6,250 Downloads Per Month

100k in 3rd Year = Approximately 8,300 Downloads Per Month

125k in 4th & 5th Year = Approximately 10,400 Downloads Per Month

* Available via Android & Apple Tablet, Mobile Phone and Laptop

Total Gross Profit:

\$8.99 Per Download, for 1 Year of Service = **\$5,340,060**

Costs/Deductions for 60 Months:

- 30% Google & Apple Fee = **\$1,602,018**

- 37.5% Investor (Immediately After Google & Apple Fees) = **\$1,401,765**

Operating Costs for 60 Months:

* (Please Note - I will pay for these out of gross profit):

- \$125k Marketing & Advertising (\$25,000/yr. x 5)

- \$20k Commercial & Professional Insurance (\$4,000/yr. x 5)

- \$20,100 Extra Data Storage (\$335/mo. x 60)

- \$66k Trigma Monthly Maintenance & Upgrades (\$1,100 x 60)

- \$325k Personal Assistant for Cardiovascular Center Communication and Canvassing, Various Office & Internet Tasks, etc..
((\$25,000/ First Year, then \$75,000/Year for 4 Years)

Investor's Total Profit = \$1,401,765

Minus Original 100k in Capital = \$1,301,765